

**Our introductory class offering a fundamental overview of COLOR.ME with colour theory and a practical session with models. Class topics include philosophy, hair diagnosis, how to use and point of difference, the complete product portfolio plus usage.**

**OUTCOMES:** Gain an understanding of the crucial elements of colour, diagnosis to meet client's needs and a deep understanding of the product portfolio. Learn how to achieve the perfect colour result for your client.

**HIGHLY RECOMMENDED FOR:** All colourists new to COLOR.ME or new to colour.

**LEVEL:** Foundation

**COURSE TYPE:** Theory

**COURSE DURATION:** 4 Hours

**MAXIMUM NUMBER OF ATTENDEES:** 20

**NOTE:** Colourists must complete this class before moving on to COLOR.ME 2.0.



**EDUCATOR:** PLATINUM. KEY  
Joe Verde

**LOCATION:** West Coast Beauty,  
108 - 6741 Cariboo Road, Burnaby

**TIME:** 10am - 2:00pm

**DATE:** Monday August 26th

**COST:** Complimentary Career Opportunity\*

**RESERVE** your spot today...

Online [www.west-coast-beauty.com/education](http://www.west-coast-beauty.com/education) or  
with Anna at 604.321.2700 ext 247  
email [annag@west-coast-beauty.com](mailto:annag@west-coast-beauty.com)

\* There will be a \$75 cancellation fee if you do not show up to the class day of

COLOR.ME  
FOUNDATION