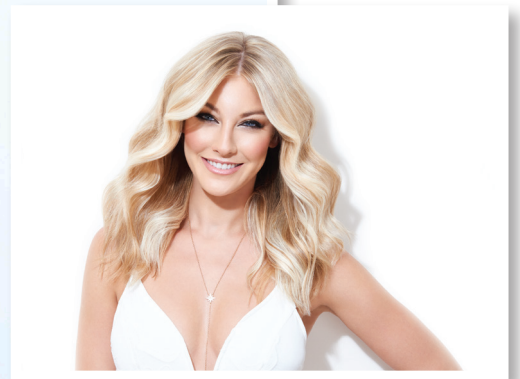




WEST COAST BEAUTY

JOICO

the **joi** of healthy hair



FORMULATION, BLONDES & TONING CLASS

COST: \$50.00

DATE: Monday, Oct 28th 2019

TIME: 10:00am - 4:00pm

LOCATION: West Coast Beauty's
Nanaimo Education Center
3035 Barons Road, Nanaimo

REGISTER: Email Ashlea at
ashleak@west-coast-beauty.com or call
250-382-3636 ext. 2. You can also register
at www.west-coast-beauty.com/education

This season we are focused on the business of blondes and how to create beautiful shades and popular tones seen on social media.

In this class you will learn:

- Solid foundational colour knowledge and chemistry
- The differences between toner categories and how they behave on certain hair types
- How to work with melanin to create dimensional blondes
- How to achieve popular unnatural silver tones
- How to care for and maintain healthy looking hair and increase the longevity of your toners

There will be a creative hands on component to master popular toner formulations using all Joicolor System Products. Supplies to bring: 5 colour bowls, 5 colour brushes, 5 towels, blow-dryer, comb, round brush.

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